

Website Design Pro Lead Funnels



Contents

<u>Your Guide To Using The Pro Funnels.....</u>	<u>2</u>
<u>10 Pro Funnels</u>	<u>4</u>
<u>Additions.....</u>	<u>6</u>
<u>Bonus Ebooks.....</u>	<u>7</u>
<u>How To Edit And Use The Funnels.....</u>	<u>7</u>
<u>index.html Is the initial landing page and will look something like this.....</u>	<u>8</u>
<u>signup.html is your actual opt-in form.</u>	<u>10</u>
<u>thankyou.html is the page your autoresponder redirects to after sign-up.....</u>	<u>13</u>
<u>Uploading Your Funnel Files.....</u>	<u>15</u>

Website Design Pro Lead Funnels



Your Guide To Using The Pro Funnels

Welcome to your Pro Funnels. This guide is designed to ensure you can download, edit and upload your funnels and any other additional products included with your pack.

After purchase you will get taken to a download page that will look something like this:

Access Your Website Design Funnels & Website Templates



Special Bonus Training @ 6pm EST Thu 17th February 2025

7 STEP LOCAL BUSINESS PROCESS:

Discover the easy formula we use to launch & grow a full-time income in under 60 minutes!

FREE TRAINING

[Register Now!](#)



10 Website Design Pro Lead Funnels

+ 3 Bonus Funnels

From landing pages to thank-you videos and sales videos, these funnels are built to lead your prospects through a seamless journey that converts curiously into customers. Designed with proven psychological triggers and conversion principles, they do the selling for you.

[Click image to download .zip file](#)

[See installation guide below](#)



[See installation and editing guides below.](#)

When requested by the installation guide, copy the URL shown below. Do not download as this the URL is continuously updated and will always be the latest version.

Digital Agency Website

<https://led-funnels.s3.amazonaws.com/web-design/agency-website-templates.373554.zip>

Website Design Services Website

<https://led-funnels.s3.amazonaws.com/web-design/web-design-website-templates.a523ed.zip>

4 Local Business Website Templates

[Services](#)

<https://led-funnels.s3.amazonaws.com/web-design/agency-website-templates.373554.zip>

[Food & Drink](#)

Website Design Pro Lead Funnels

Right click images and Save As to download PDFs



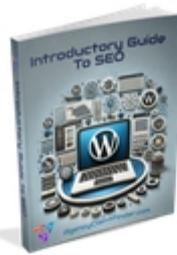
Bonus PDF Guide

The Ultimate Website Launch Guide



Bonus PDF Guide

Starters Guide To WordPress



Bonus PDF Guide

Introductory Guide To SEO

Tutorials & Guides



MP4 video

Website template installation guide



MP4 video

Lead Funnel Installation Guide



MP4 video

Website Template Customization Guide



MP4 video

Website Template Editing Guide



PDF

Lead Funnel Installation Guide

Youtube Beginner Guide To Gutenberg Block WordPress Editing (short)



Youtube Ultimate Guide To Gutenberg Block WordPress Editing (long)



Get Support

Website Design Pro Lead Funnels



The first item under the main product download and access are the three bonus ebooks. Please read the Starters Guide To WordPress before installing any websites if you are unfamiliar with the platform.

This is followed by training videos on Installing the Website | Templates and the Pro Funnels.

There are two further YouTube video guides for anyone unfamiliar with the WordPress Guttenberg editor.

10 Pro Funnels

This zip file contains 10 (+ 3 bonus) separate client capture funnel pages.

Once downloaded and unzipped you will find a file structure similar to this:

Name	Date modified	Type	Size
1	17/09/2024 16:47	File folder	
2	17/09/2024 16:47	File folder	
3	17/09/2024 16:47	File folder	
4	21/09/2024 14:40	File folder	
5	21/09/2024 14:40	File folder	
6	21/09/2024 14:40	File folder	
7	21/09/2024 16:46	File folder	
8	21/09/2024 16:46	File folder	
9	21/09/2024 16:46	File folder	
10	21/09/2024 18:19	File folder	

Each of the folders contain a complete set of capture pages. If you open up the folder you will see all your files and folders similar to this:

Website Design Pro Lead Funnels

Name	Date modified	Type	Size
css	17/09/2024 16:47	File folder	
css2	17/09/2024 16:47	File folder	
fonts	17/09/2024 16:47	File folder	
images	21/09/2024 17:01	File folder	
js	17/09/2024 16:47	File folder	
videos	17/09/2024 16:47	File folder	
index.html	18/09/2024 08:29	Firefox HTML Doc...	32 KB
privacy.html	17/09/2024 16:47	Firefox HTML Doc...	18 KB
signup.html	21/09/2024 17:00	Firefox HTML Doc...	12 KB
strategycallbooker.html	17/09/2024 19:15	Firefox HTML Doc...	3 KB
thankyou.html	17/09/2024 19:09	Firefox HTML Doc...	28 KB

The folders contain the support files and images for the pages.

The files are as follows:

index.html is the first page of the capture pages.

signup.html is the second page and the actual lead capture (opt-in) page. This captures the lead email address.

thankyou.html is the final page that is a video thank you page that encourages the lead to book a strategy call or any other contact you require. This page is the redirect page that your autoresponder sends your lead, after opt-in.

strategycallbooker.html is a holding page that gives you instructions for adding a call booking link to your thank you page.

Website Design Pro Lead Funnels



Additions

This folder contains a number of additional supporting files for your funnel and is included in the funnel .zip download file. Once downloaded and unzipped and opened, it will look similar to this:

Name	Type	Compressed size	Password ...	Size	F
7-day-emails-x3.doc	Microsoft Word 97-2003 ...	24 KB	No	143 KB	£
funnel-headline-ideas.doc	Microsoft Word 97-2003 ...	4 KB	No	16 KB	£
Reputation Management Sales Lett...	MP3 File	13,723 KB	No	13,771 KB	1
Reputation Management Thank Yo...	MP3 File	1,947 KB	No	1,955 KB	1
Reputation Management VSL.mp4	MP4 File	19,335 KB	No	21,074 KB	£

These files contain:

Multiple 7 day follow up email sequences that can be added to your autoresponder.

A copy of the **thank you page video**

A Video Sales Letter that you can use to sell or promote your service.

An audio version of the VSL

A list of alternative heading suggestions or ideas if you want to change the default headlines of the funnel pages.

Website Design Pro Lead Funnels



Bonus Ebooks

These bonus books cover The Ultimate Website Launch Guide, Starters Guide To WordPress and Introductory Guide To SEO .

They can be used for your own education, given away in exchange for email or other contact details or can be given away as value add products or practical freebies for your clients.

How To Edit And Use The Funnels

Name	Date modified	Type	Size
css	17/09/2024 16:47	File folder	
css2	17/09/2024 16:47	File folder	
fonts	17/09/2024 16:47	File folder	
images	21/09/2024 17:01	File folder	
js	17/09/2024 16:47	File folder	
videos	17/09/2024 16:47	File folder	
index.html	18/09/2024 08:29	Firefox HTML Doc...	32 KB
privacy.html	17/09/2024 16:47	Firefox HTML Doc...	18 KB
signup.html	21/09/2024 17:00	Firefox HTML Doc...	12 KB
strategycallbooker.html	17/09/2024 19:15	Firefox HTML Doc...	3 KB
thankyou.html	17/09/2024 19:09	Firefox HTML Doc...	28 KB

Website Design Pro Lead Funnels



index.html is the initial landing page and will look something like this

Learn How To Get Repeat Business On Demand For Your Local Business With Our Free 7 Day Reputation Management Course.

Your business' reputation is everything. Learn the steps you need to take to maintain quality reviews and boost your revenue at the same time.

Get the FREE 7 Day Email Course Delivered In The Next 5 Minutes.

Your privacy is 100% respected.

GET THE FREE COURSE NOW...

We use cookies

We use cookies and other tracking technologies to improve your browsing experience on our website, to show you personalized content and targeted ads, to analyze our website traffic, and to understand where our visitors are coming from.

I agree I decline [Change my preferences](#)

Copyright

I have used the reputation management funnels as examples but the same applies to all funnels.

It is a short sales pitch that encourages the viewer to get there free 7 day course (your follow up email sequence). It does come with a cookie banner but this can be disabled.

Each page is a simple html page. You do not need to know html to edit the pages. Just open them in any html or text editor. Like CodeLobster (<https://www.codelobster.com/>) or notepad. Both of which are free.

You can ignore all the complex coding :)

Website Design Pro Lead Funnels



If you want to edit the text then simply over type the existing text with your new text. It is easily spotted in the page as it is literally raw text I.e.

```
</style>
```

```
<h2 class="elementor-heading-title elementor-size-default">Learn How To Get Repeat Business On Demand For Your Local Business With Our Free 7 Day Pro Course.</h2> </div> </div>
```

If you want to disable the cookie banner then simply delete the following section at the end of the page.

```
<!-- Cookie Consent start Edit out if not required-->
    <script type="text/javascript" src="js/gdpr.js"
charset="UTF-8"> </script>
    <script type="text/javascript" charset="UTF-8">
    document.addEventListener('DOMContentLoaded',
function () {

cookieconsent.run({"notice_banner_type":"simple","consent_type":"
express","palette":"light","language":"en","page_load_consent_level
s":["strictly-
necessary"],"notice_banner_reject_button_hide":false,"preferences
_center_close_button_hide":false,"page_refresh_confirmation_butto
ns":false,"website_name":"my
website","website_privacy_policy_url":"privacy.html"});
    });
</script>
<!-- End Cookie Consent-->
```

Website Design Pro Lead Funnels



signup.html is your actual opt-in form.

You go to the sign-up form by clicking the free course button on your initial landing page. It looks something like this:

**REPEAT BUSINESS ON DEMAND
WITH THIS REPUTATION
MANAGEMENT COURSE**

Get Your Free Course now!

Get the bite-sized 7 day email sequence that shows you the steps you need to take to maintain quality reviews and boost your revenue at the same time.

Your privacy is 100% respected.

Name

Email *

SEND MY COURSE

[Privacy Policy](#)

Again, you can change the text i.e.

```
<div class="acf-text-element">
```

```
<div>
```

```
<h1 style="text-align:center"><span style="color:#2e3b73">REPEAT BUSINESS  
ON DEMAND WITH THIS REPUTATION MANAGEMENT  
COURSE</span></h1>
```

```
<p style="text-
```

```
align:center">&nbsp;</p>
```

```
</div></div>
```

```
<div class="acf-text-
```

```
element">
```

Website Design Pro Lead Funnels



Importantly you want to add your own opt-in form to this page to collect your email addresses. You can use any autoresponder like Aweber or GetResponse.

Simply create a new list, then create an opt-in form and add the **thankyou.html** page URL as the redirect (after opt-in/confirmation) in your autoresponder. I.e. the page it will redirect to, after capturing the email address. This will be slightly different for each autoresponder.

Here are guides for Aweber but just search the guides for your specific autoresponder. All have good instructions. YouTube will also have videos.

<https://help.aweber.com/hc/en-us/articles/204028176-How-do-I-create-a-new-list>

<https://help.aweber.com/hc/en-us/articles/215196987-How-do-I-create-a-welcome-series-using-Campaigns>

<https://help.aweber.com/hc/en-us/articles/204027476-How-do-I-create-a-sign-up-form>

<https://help.aweber.com/hc/en-us/articles/204027586-How-do-I-change-the-thank-you-page-for-my-sign-up-form>

When you create your form you will get a piece of code similar to this:

```
<div class="AW-Form-273008557"></div>
<script type="text/javascript">(function(d, s, id) {
  var js, fjs = d.getElementsByTagName(s)[0];
  if (d.getElementById(id)) return;
  js = d.createElement(s); js.id = id;
  js.src = "//forms.aweber.com/form/57/273008557.js";
  fjs.parentNode.insertBefore(js, fjs);
```

Website Design Pro Lead Funnels



```
})(document, "script", "aweber-wjs-5jexhtvz"));  
</script>
```

This is a JavaScript code. You may get a larger HTML code. It doesn't matter which.

Simply paste this code in place of the code in the **signup.html** page.

The code to be replaced begins with ...

```
<!-- REPLACE THE FORM BELOW WITH YOUR OWN OPT_IN  
FORM -->
```

```
                                <!-- IN YOUR  
AUTORESPONDER REDIRECT COMPLETED FORM TO  
THANKYOU PAGE-->
```

```
                                <form class="acf-  
signup-form__form" method="post" accept-charset="UTF-8"  
action="thankyou.html">
```

```
                                <input  
type="hidden" name="meta_web_content_id" value="">
```

```
                                <input  
type="hidden" name="meta_web_form_id" value="">
```

```
                                <input  
type="hidden" name="meta_split_id" value="">
```

```
                                <input  
type="hidden" name="listname" value="">
```

```
                                <input  
type="hidden" name="redirect" value="thankyou.html
```

and ends with...

```
<div class="acf-button-element align-left">
```

```
                                <button  
class="acf-button-element__button kcOjx" style="padding: 8px  
12px; width: 100%;" type="submit" id="button-4wr035">
```

Website Design Pro Lead Funnels

and ends with...

```
<div>
```

```
<strong>SEND MY COURSE</strong></div>
```

```
</div>
```

```
</button>
```

```
</div>
```

```
</form>
```

```
<!-- REPLACE THE
```

```
FORM ABOVE WITH YOUR OWN OPT_IN FORM -->
```

Basically everything between the Replace Form Below and Replace Form Above comments.

thankyou.html is the page your autoresponder redirects to after sign-up

and will look something like this.

You're In! Follow These Steps...

Step 1 – Check Your Inbox For Your First Email In The Course

Step 2 – Watch The Video Below To Learn How To Accelerate Getting Leads, Customers, and Sales In The Next 30 Days...

Congratulations on signing up for our email course!
Over the next 7 days, we'll be sending you tons of valuable content to help you understand the importance of online reputation management for your local or small business.

[Book Your Free Strategy Session Now](#)

Website Design Pro Lead Funnels



It contains a thank you video and a button to book a strategy session or phone call.

Again you can edit any of the text on that page including the button text.

You must also change the URL that the button goes to. By default you can use a free booking system. See <https://www.zoho.com/bookings/alternatives-comparisons/the-best-free-appointment-scheduling-apps.html> for options.

Replace the default URL (**strategycallbooker.html**) in this section. Remember to include https:// in the url.

```
<div class="elementor-button-wrapper">
  <!-- EDIT THIS URL TO YOUR CHOSEN CALL SCHEDULER.
  I.E. HTTPS://url.com -->
  <a href="strategycallbooker.html" class="elementor-button-link
  elementor-button elementor-size-xl" role="button"
  style="background-color:#e03711">

    <span
class="elementor-button-content-wrapper">
      <!-- EDIT THE BUTTON TEXT IF REQUIRED
-->
      <span class="elementor-button-text">Book Your
Free Strategy Session Now</span>

        </span>
      </a>
    </div>
```

Of course you can direct that button to anything you want.

Uploading Your Funnel Files

Your edited files need to be uploaded to your server.

You can use any ftp client or use your servers/hosts own file manager. Or you can use a WordPress plugin called “File Manager” that will give you the ability to upload files and create folders etc.

Easiest way is to create a folder under your main website URL i.e. yourwebsite.com/webdesign.

Upload all the folders and files, as they are, to the webdesign folder.

Now you can load the landing page with the URL <https://yourwebsite.com/webdesign>